

# LIU SIDA

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## 🏛️ EDUCATION

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Beijing, **Beijing Institute of Technology**

2011 – 2015

*B.Sc Automation* in English Lecturing

## 📁 WORKING EXPERIENCE

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Beijing, **Xuewanheyi Education Technology Co, Ltd**

2017.6 – 2018.12

*Founder, Product Architect* www.gamearning.com

- Design and architect the major product ENGMON - The English Monster
- Inspired by Nintendo's well-known Pokémon, ENGMON gamifies the standard English level test
- Build paper card prototype to verify MVP (Minimum Viable Product) in a very fast and low-cost way
- Also in charge of company's finance and human resource issue

Shanghai, **Mingyue Optics Co, Ltd**

2016.10 – 2017.3

*Product Manager* www.allvisioners.com

- In charge product line of "E+E Academy" which is Industry-University-Research Cooperation Project between "Mingyue Optics" and "Wenzhou Medical University"
- Demand analysis; Commercialization; Gamification; Planning future curriculum

## ⚙️ PROJECT EXPERIENCE

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**Manipulate Baxter Robot with Sony DualShock 4 Controller: An Example of Ergonomics**

- Graduation Thesis: Just three lines of code in three different languages Python / Linux Bash / C++
- It is pilot verification of the Mentor's entrepreneur project

**Independent Product Consultation for a PaaS Company**

- Conduct a product pricing consultation for a aPaaS ( Application Platform as a Service ) company

**Independent Author on Gamification @ indienova.com**

- Writing essays about game core mechanics analysis and gamification
- Highlight in interviewing Prof. Espen Aarseth who is founder of the game research field

**Various Educational Game Prototype**

- Adventure of a File - A text adventure game based on real Linux command
- Chemistetris - A Tetris game combines chemical equation

## ✅ LEVEL TEST

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NMET (National Matriculation Entrance Test) alas GAOKAO 601 / No. 660 in Provincial Ranking

CET4 / CET6 ( College English Test )

544 / 445

## 🎮 HOBBIES

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- Update and maintain my own independent blog notlsd.com / notlsd.github.io
- Long-distance cycling, including "Beijing - Shijiazhuang - Zhengzhou" and "Taiwan round-the-island"